

# 2018 BACK TO SCHOOL POSTCARD DIRECT MAIL ORDER FORM



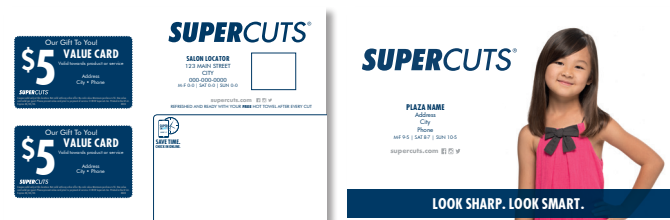
- Coupons **are** customizable
- Salon addresses **are** customizable
- Cards will be mailed to homes around the salon, based on specified demographics

**FIRST AVAILABLE In-home DELIVERY WEEK: 7/9/18 - 7/13/18**

**Orders due by: 6/4/18**

## 4 POSTCARD TEMPLATE OPTIONS

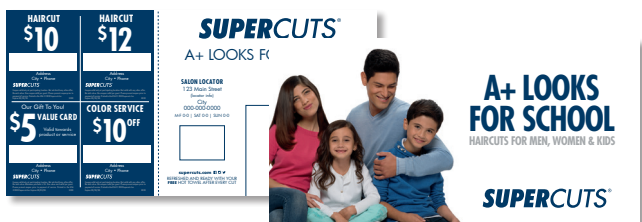
5.75 x 8.75 Custom



5.75 x 8.75 Custom		
Cost per Piece	Quantity	Total
<b>\$0.335</b>		

Minimum print quantity of 5,000  
(Up to 4 coupon offers)

5.5 x 11 Custom



5.5 x 11 Custom		
Cost per Piece	Quantity	Total
<b>\$0.34</b>		

Minimum print quantity of 5,000  
(Up to 4 coupon offers)

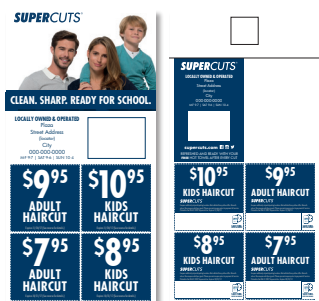
4.25 x 5.652 Laminated Postcard



4.25 x 5.652 Laminated Postcard		
Cost per Piece	Quantity	Total
<b>\$0.465</b>		

Minimum print quantity of 5,000  
(1 or 2 coupon offers with perforation)

11 x 5.5 Magnet Postcard



11 x 5.5 Magnet Postcard		
Cost per Piece	Quantity	Total
<b>\$0.43</b>		

Minimum print quantity of 5,000

**Pre-approved MLB templates available**

**Please Fill Out Additional Information on Pages 2 & 3.**

**COLLECTING CUSTOMER DATA IS EASY WITH POST ANALYTICS!**

If you are interested in learning how we can help you capture and grow your customer database, for an additional \$.06/piece, please call Stephanie Pohar at 712-580-5082.

# FRONT SIDE IMAGE OPTIONS

(Please Select One)



KIDS



BOY



GIRL



FAMILY 1



FAMILY 2

# HEADLINE OPTIONS

(Please Select One)

- READY TO BE SHARP   
  LOOK SHARP. LOOK SMART.   
  A+ LOOKS FOR SCHOOL  
 A+ HAIR [√]   
  CLEAN. SHARP. READY FOR SCHOOL.   
  SHARP PENCILS [√] SHARP LOOK [√]

Franchise Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Offer 1	Offer 2	Offer 3	Offer 4
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
<b>Exp:</b> _____	<b>Exp:</b> _____	<b>Exp:</b> _____	<b>Exp:</b> _____
<b>Code:</b> _____	<b>Code:</b> _____	<b>Code:</b> _____	<b>Code:</b> _____

# Salon Information Printed on Card

Store#: \_\_\_\_\_ Quantity: \_\_\_\_\_ Post Analytics (add \$.06/piece) YES NO

Plaza Name: \_\_\_\_\_ Hours: \_\_\_\_\_

Address: \_\_\_\_\_ Phone#: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Locator Info: \_\_\_\_\_ MLB Logo: YES NO

School Start Dates: \_\_\_\_\_

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Store#: \_\_\_\_\_ Quantity: \_\_\_\_\_ Post Analytics (add \$.06/piece) YES NO

Plaza Name: \_\_\_\_\_ Hours: \_\_\_\_\_

Address: \_\_\_\_\_ Phone#: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Locator Info: \_\_\_\_\_ MLB Logo: YES NO

School Start Dates: \_\_\_\_\_

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Store#: \_\_\_\_\_ Quantity: \_\_\_\_\_ Post Analytics (add \$.06/piece) YES NO

Plaza Name: \_\_\_\_\_ Hours: \_\_\_\_\_

Address: \_\_\_\_\_ Phone#: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Locator Info: \_\_\_\_\_ MLB Logo: YES NO

School Start Dates: \_\_\_\_\_

**Please fax completed forms back to 303-643-5502.**