

2018 BACK TO SCHOOL POSTCARD DIRECT MAIL ORDER FORM



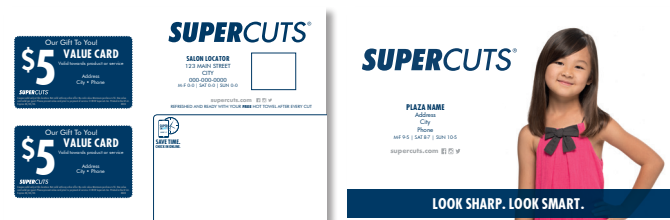
- Coupons **are** customizable
- Salon addresses **are** customizable
- Cards will be mailed to homes around the salon, based on specified demographics

FIRST AVAILABLE In-home DELIVERY WEEK: 7/9/18 - 7/13/18

Orders due by: 6/4/18

4 POSTCARD TEMPLATE OPTIONS

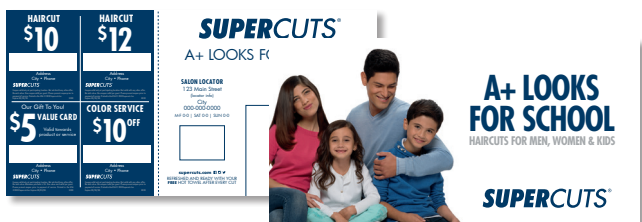
5.75 x 8.75 Custom



5.75 x 8.75 Custom		
Cost per Piece	Quantity	Total
\$0.335		

Minimum print quantity of 5,000
(Up to 4 coupon offers)

5.5 x 11 Custom



5.5 x 11 Custom		
Cost per Piece	Quantity	Total
\$0.34		

Minimum print quantity of 5,000
(Up to 4 coupon offers)

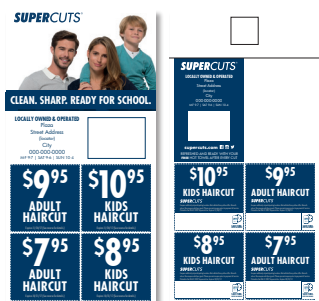
4.25 x 5.652 Laminated Postcard



4.25 x 5.652 Laminated Postcard		
Cost per Piece	Quantity	Total
\$0.465		

Minimum print quantity of 5,000
(1 or 2 coupon offers with perforation)

11 x 5.5 Magnet Postcard



11 x 5.5 Magnet Postcard		
Cost per Piece	Quantity	Total
\$0.43		

Minimum print quantity of 5,000

Pre-approved MLB templates available

Please Fill Out Additional Information on Pages 2 & 3.

COLLECTING CUSTOMER DATA IS EASY WITH POST ANALYTICS!

If you are interested in learning how we can help you capture and grow your customer database, for an additional \$.06/piece, please call Stephanie Pohar at 712-580-5082.

FRONT SIDE IMAGE OPTIONS

(Please Select One)



KIDS



BOY



GIRL



FAMILY 1



FAMILY 2

HEADLINE OPTIONS

(Please Select One)

READY TO BE SHARP

LOOK SHARP. LOOK SMART.

A+ LOOKS FOR SCHOOL

A+ HAIR [√]

CLEAN. SHARP. READY FOR SCHOOL.

SHARP PENCILS [√] SHARP LOOK [√]

Franchise Name: _____

Email Address: _____

Phone Number: _____

Offer 1

Offer 2

Offer 3

Offer 4

Exp: _____

Exp: _____

Exp: _____

Exp: _____

Code: _____

Code: _____

Code: _____

Code: _____

Salon Information Printed on Card

Salon#: _____ Quantity: _____ Post Analytics (add \$.06/piece) YES NO
Plaza Name: _____ Hours: _____
Address: _____ Phone#: _____
City: _____ State: _____ Zip: _____
Locator Info: _____ MLB Logo: YES NO

Salon#: _____ Quantity: _____ Post Analytics (add \$.06/piece) YES NO
Plaza Name: _____ Hours: _____
Address: _____ Phone#: _____
City: _____ State: _____ Zip: _____
Locator Info: _____ MLB Logo: YES NO

Salon#: _____ Quantity: _____ Post Analytics (add \$.06/piece) YES NO
Plaza Name: _____ Hours: _____
Address: _____ Phone#: _____
City: _____ State: _____ Zip: _____
Locator Info: _____ MLB Logo: YES NO

Please fax completed forms back to 303-643-5502.