

2019 HOLIDAY POSTCARD DIRECT MAIL ORDER FORM



- Coupons **are** customizable
- Salon addresses **are** customizable
- Cards will be mailed to homes around the salon, based on specified demographics

FIRST AVAILABLE In-home DELIVERY WEEK: 11/4/19 - 11/8/19

Orders due by: 9/30/19

4 Postcard Template Options

5.75 x 8.75 Custom



5.75 x 8.75 Custom		
Cost per Piece	Quantity	Total
\$0.405*		

Minimum print quantity of 5,000
* Includes Post Analytics
(Up to 4 coupon offers)

5.5 x 11 Custom



5.5 x 11 Custom		
Cost per Piece	Quantity	Total
\$0.41*		

Minimum print quantity of 5,000
* Includes Post Analytics
(Up to 4 coupon offers)

4.25 x 5.652 Laminated Postcard



4.25 x 5.652 Laminated Postcard		
Cost per Piece	Quantity	Total
\$0.547*		

Minimum print quantity of 5,000
* Includes Post Analytics
(1 or 2 offers with perforation)

11 x 5.5 Magnet Postcard



11 x 5.5 Magnet Postcard		
Cost per Piece	Quantity	Total
\$0.50*		

Minimum print quantity of 5,000
* Includes Post Analytics
(Up to 4 coupon offers)

For more information call Toni Riggs at 720-205-3171.

Please Fill Out Additional Information on Pages 2 & 3.

Franchisee Name: _____

Email Address: _____

Phone Number: _____

Offer 1	Offer 2	Offer 3	Offer 4
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Exp: _____	Exp: _____	Exp: _____	Exp: _____
POS Tracking Code: _____	POS Tracking Code: _____	POS Tracking Code: _____	POS Tracking Code: _____

Salon Information Printed on Card

Salon#: _____ Quantity: _____

Plaza Name: _____ Hours: _____

Address: _____ Phone#: _____

Suite*: _____ City: _____ State*: _____ Zip*: _____

*Suite, State & Zip do not appear on the artwork

Locator Info: (i.e. next to Kroger) _____

Salon#: _____ Quantity: _____

Plaza Name: _____ Hours: _____

Address: _____ Phone#: _____

Suite*: _____ City: _____ State*: _____ Zip*: _____

*Suite, State & Zip do not appear on the artwork

Locator Info: (i.e. next to Kroger) _____

Please fax completed forms back to 303-643-5502.

Salon Information Printed on Card

Salon#: _____ Quantity: _____

Plaza Name: _____ Hours: _____

Address: _____ Phone#: _____

Suite*: _____ City: _____ State*: _____ Zip*: _____

*Suite, State & Zip do not appear on the artwork

Locator Info: (i.e. next to Kroger) _____

Salon#: _____ Quantity: _____

Plaza Name: _____ Hours: _____

Address: _____ Phone#: _____

Suite*: _____ City: _____ State*: _____ Zip*: _____

*Suite, State & Zip do not appear on the artwork

Locator Info: (i.e. next to Kroger) _____

Salon#: _____ Quantity: _____

Plaza Name: _____ Hours: _____

Address: _____ Phone#: _____

Suite*: _____ City: _____ State*: _____ Zip*: _____

*Suite, State & Zip do not appear on the artwork

Locator Info: (i.e. next to Kroger) _____

Please fax completed forms back to 303-643-5502.